

The Résumé of Donald A. Thomas, Jr.
408 Osprey Lakes Circle • Chuluota, FL 32766-6655
phone (407) 304-6421 • fax (815) 366-2336
datj@icwhen.com • http://www.ICWhen.com

- Objective -

Actively seeking a challenging executive career opportunity in the Orlando area.

- Skills and Experience -

- **Marketing** experience with Suburban Trib, Dallas Times Herald, Videoland, Federated, Atari Corp, Sony, VM Labs, Eleven Engineering
- **Sales** experience with Suburban Trib, Dallas Times Herald, VM Labs
- **Customer Service** experience with Dallas Times Herald, Atari Corp, Sony, VM Labs
- **Technical Support** experience with Atari Corp
- **Management** experience with Videoland, Federated, Atari Corp, Sony, Eleven Engineering
- **Licensing** experience with Atari Corp, Sony, VM Labs, Eleven Engineering
- **Advanced skills** with *Microsoft Office, FrontPage, Acrobat, PowerPoint, Windows 98, Windows XP*, computer hardware

- Positions Held -

OVERNIGHT FLOW • Target

Oviedo, FL • August 2004 through June 2005

OVERNIGHT FLOW - ELECTRONICS SPECIALIST • Target Inc. • Oviedo, FL • September 2004 through present

- Overlook and actively assist in the unloading of one or two trucks at the Oviedo location
- Inventory and stock all electronics from each night's truck in addition to additional product pulled to replace each day's sales
- Unlock and lock secure areas as required for proper stocking
- Report discrepancies and other unusual stocking activities directly to head of security
- Fill in as needed during the process to stock the store location

V.P. CLIENT RELATIONS • Eleven Engineering, Inc.

Edmonton, Alberta • August 2001 through July 2002

- Established and maintained high profile client relationships (Thomson (RCA), Unical (Sylvania) and Gemini (Zenith))
- Managed marketing endeavors such as PR Firm and Trade Shows, Press Releases
- Nurtured first-party relationships (Sony, Microsoft, Nintendo) and third-party (InterAct, Mad Catz, Nyko & Nuby).
- Created target client lists on factory, manufacturing, retail, distribution and end-user levels.
- Developed and delivered PowerPoint presentations

PERIPHERALS LICENSING DIRECTOR • VM Labs, Inc. (NUON)

Mtn. View, CA • December 1998 through August 2001

- Formed alliance consortium of peripheral partners for licensed controller standard
- Signed multiple peripheral license agreements in early stages of NUON development
- Managed the development of working prototypes for trade shows
- Worked with partners on sales, marketing, support, licensing, distribution of products
- Developed direct email newsletter lists and other lines of communications under NDA

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- Positions Held (cont'd) -

PERIPHERALS LICENSING MANAGER • SCEA (PlayStation)

Foster City, CA • August 1996 through December 1998

- Facilitated all peripheral licensing submissions for SCEA in North American regions
- Consulted with major third-party companies with design, marketing and distribution
- Maintained respected relationships with the world's prominent peripheral companies
- Guided relationships on all levels including legal, business, marketing and engineering
- Hosted third-party peripheral booths at organized Developers' Conferences
- Established & maintained direct fulfillment structure for hobbyist development system

DIRECTOR OF CUSTOMER SERVICE / MARKETING • ATARI CORP

Sunnyvale, CA • September 1991 through August 1996

- Responsible for Customer Service, Technical Service and Order Entry departments
- Developed and installed network-based order entry system
- Implemented direct-to-consumer fulfillment programs
- Administered and supervised warranty and out-of-warranty service policies
- Established Atari's award-winning Web domain & exploited its exposure to direct sales
- Cultivated hundreds of thousands of dollars of on-line revenues (prepaid transactions)
- Maintained a 900-tips consumer line with a positive cash flow
- Worked with public relations firms to write, edit and distribute press releases
- Corporate liaison with consumer groups and bureaus (consumer action)
- Supervised external fulfillment firms to absorb overflow during peak periods

- Prior Career Positions -

- Portfolio (Palmtop PC) Marketing Mgr for **Atari Corporation** (1989-1991)
- Advertising-Marketing Mgr for the **Federated Group** of Electronic Stores (1984-1989)
- Advertising Director of **Videoland** Electronics Stores (1983-1984)
- Senior Advertising Executive for **Dallas Times Herald** (1979-1983)
- Senior Advertising Executive for **Suburban Trib** (Chicago Tribune) (1976-1979)
- Outside Advertising Sales for **News-Record** (Oak Forest, IL) (1975-1976)
- Retail Salesperson and Dept Mgr for **Montgomery Ward** (Matteson, IL) (1974-1975)

- Education -

- BS sought at **Trinity Christian College**, Palos Heights, IL
- Business Administration course work at **Prairie State College**, Chicago Heights, IL
- **Homewood-Flossmoor High School**, Flossmoor, IL
- Management training seminars

- Other Information -

- Founder and Webmaster of the award winning web site **www.ICWhen.com**
- Member **National Business Honor Society** for academic excellence
- One of the "100 Industry Leaders" in the January 1992 issue of **MicroTimes** magazine
- Founded **Artisan Software** with commercially distributed computer software products